



LEGEND

SUPPLIES  RECEIVES PRIMARY SEARCH RESULTS

SUPPLIES  RECEIVES SECONDARY SEARCH RESULTS

SUPPLIES  RECEIVES PAID RESULTS

CLICK ON A LOGO FOR
SEARCH ENGINE INFORMATION

CLICK HERE TO SELECT A
DIFFERENT CHART

BRUCE CLAY, INCTM

Internet Business Consultants



INTERNET MARKETING SERVICES

We offer services for every one of our categories. These internet marketing services include tools subscriptions, training, consulting, assessments, and a wide range of turn-key and cooperative full-service projects but only as appropriate to the category and your specific need. This is absolutely not a one-size-fits-all services program — every client is reviewed to achieve the best internet marketing solution. And when it is difficult to determine what the best fit is, we offer Jump-Start programs to help define needs and next steps.



SEARCH ENGINE OPTIMIZATION SERVICES

Our SEO offerings are exceptionally comprehensive and are a specific expertise of our company. Having been in the Search Engine Optimization business over ten years, we have a very strong reputation and capability in the SEO industry.



PAY PER CLICK (PPC) SERVICES

While organic Search Engine Optimization generates traffic, it is not the only service that can do so. Our PPC management services are designed for those with an immediate need for traffic, as well as a long-term need. Our PPC services focus on the return on investment, and are designed to maximize your return, not maximize your spend.



WEB ANALYTICS SERVICES

Web Analytics is critical to your traffic programs — you need to know what converts! We offer a range of services and tools to help you understand the traffic sources, what converts, what doesn't, and how to take action. We consider these the perfect companion to all our internet marketing traffic generation programs.



WEB DESIGN SERVICES

We will customize all of our design services to meet your individual site goals and needs. Examples of our services include assistance with site architecture, graphic design, (site look and feel, navigation, etc.), template building, content writing and code generation. We understand the importance of a well-designed site, and will work with your team to construct a site that will get noticed by users and the crawlers for all the right reasons.



BRANDING SERVICES

Initial services focus on Banner Advertising channels, but also cover Press Releases, Community and Personal Preference Searches (Collarity), and others areas concerning improved recognition within targeted audience areas. Our emphasis on brand recognition within a space, however it is defined for each individual client, is what will generate the traffic most likely to convert.



SEOTOOLSETTM TRAINING

Learn how to improve your rankings across all of the major search engines and increase the qualified traffic to your website using the time-tested SEOToolSetTM tools and methodology. Based on years of search engine research and successful website optimization, our SEO training course teaches you how to analyze search engine results and edit your website to achieve top placement with the SEOToolSetTM.

Serving Clients Worldwide since 1996



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